

ABSTRACT OF THE DISCLOSURE

The invention aims to realize a sophisticated facility reserving service by handling paper admission tickets as electronic tickets and completely eliminating conventional restrictions in reservation. By mounting, by embedding, an information storage element such as an RF-ID tag in admission tickets 10 and by a center server 31 carrying out individual ID (identifier) management of the admission tickets 10, an advance and same-day facility reserving service by use of admission tickets is provided. For an advance reservation, by setting of information for a plurality of facilities and time slot thereof for a scheduled day of admission by use of communications infrastructures such as the Internet and Web access or via an operator such as a call center, and for a same-day reservation, by an on-site-installed reservation terminal 44 installed in an arbitrary location of the site, a facility reservation setting is carried out.